NAME: Oscar Wallblom

DATE: 4/5/19

LOCATION: Brooklyn, NY (Apartment)

BACKGROUND: Oscar wants to sign Henrik's next solo record, comes to NYC to

meet us following two phone convos (3/15 and 3/22)

All quoted phrases are verbatim/near verbatim from memory unless otherwise noted.

HÅKAN HELLSTROM CAREER/OSCAR HISTORY

• Oscar is Håkan self-professed "best friend."

- Oscar is six years younger than Håkan/Henrik/Daniel Gilbert, etc. but went to the same school (Göteborgs Högre Samskolan). Said that their school differed from other schools because it was very socially liberal (in other words, you could get social respect for being an outcast weirdo). Thinks that if Henrik had gone to a different school, his experience would have been very different. Looked up to Henrik and Håkan (because of Henrik?).
- Oscar first got involved with Håkan/Henrik when he and Timo Räisänen acted as "roadies" for BD when they were teens (mid-late 90s?). Made "BD crew" shirts for themselves.
- Oscar started playing with Håkan in the beginning of when he started to work on his solo material (2000). Did not have any real relationship with Håkan prior (other than the above mentioned) but Håkan reached out to the "younger kids" because "no one else (BD) would work with him" on the solo material. Håkan was also friends with Timo's older brother from their school days. The original lineup was Håkan, Oscar, Timo, Daniel Gilbert, and drummer. [Note: Timo and Håkan had public split in 2017.
- According to Oscar, Håkan was always "loyal" to BD, and when Håkan etc first started playing, Håkan told the band that they would only do 10 shows bc then BD would start back up again.
- Oscar seems not really clear on circumstances surrounding when/why Håkan was kicked out of BD or the nature of Henrik/Håkan's current relationship. Said that Henrik came to one Håkan show in the early days and that all Henrik said afterwards in the greenroom was that Håkan "talked too much" (between songs). [Note: When telling this story, Oscar laughs, which we we are noting not to say that there are no bad feelings about this, but just to clarify that this anecdote was brought up in a light-hearted manner, not necessarily intended to be suggestive of negativity.] Said that Håkan offered Henrik "a lot of money" to join him onstage at Ullevi "because that's Håkan dream," but Henrik turned him down.

Said that there were a lot of issues within Håkan's band surrounding people wanting more personal attention/fame than they got. Oscar says he does not have any issues because he understands the structure, but others have become bitter over it. Seemed to be suggesting
[Note:
N HELLSTROM GENERAL
On two occasions, Oscar says: "Björn Olsson is the songwriter" and "Björn Olsson writes most of Håkan's music." In response to statement "The sense I get from Björn Olsson is that he's a pop nazi who loves the sea," Oscar replies enthusiastically "Exactly. You've exactly got him. That's exactly right." Says that Björn is "a really nice guy" but weird.
Says Håkan is "totally isolated" "like Henrik" in his apartment in Haga. Says he cannot go outside without being mobbed. Says Håkan tries to spend time at his house in Portugal when he can,
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Says he told Håkan that he was coming to NYC to meet us and that Håkan seemed happy/excited and said that it was "a good thing."

- Oscar suggested/planned Håkan NYC shows, despite initial pushback from WD/Live Nation. Says he/band did not know about us (our documentary or that we were filming). Says that they went to Swedish embassy in NYC during trip and that Joel got on stage and took all the credit for everything. Oscar says Isse was fuming and said "Oh, my God. What have I done? I've created a monster." Beginning of internal Woah Dad issues (per what Oscar's account).
- Oscar said internal dynamics within WD are: Klas is a nice guy with a history and "respected" reputation in the Swedish music industry "and internationally" ("I mean, he's worked with everyone. He worked with ABBA..."). Isse "knows a lot—I mean, a a lot—about rock music" and has a positive reputation within the music industry as basically the "branding guru" (our words). Says Isse knows how to package/"A&R" better than anyone else. When asked if Isse is "a strategist," Oscar says "No, not like strategist, but he knows how to sell. He's a sales guy." Klas and Isse recruit Joel and Niklas to start Woah Dad due to Klas and Isse's interest in/Joel and Niklas' alleged experience with live events and B2B. Issues arise as Isse(?) starts to realize that Joel and Niklas are loose cannons acting only in their own self-interest. Something happens between Håkan NYC shows in spring 2016 and Liseberg exhibit opening in spring 2017 that causes Isse to finally meltdown and headbutt Niklas in public at the afterparty. (Oscar seems to think that this was due to a building-up of issues.) Also, Oscar tells story (can assume told to him by Klas) that when Klas opened the industry newspaper to read story about Telegram getting BD catalogue (would have been spring 2017), the picture/story was about Joel. Klas was NOT happy about this—Oscar says BD catalogue negotiation had everything to do with with Klas and his relationship with Universal. Isse was finally ousted from WD during #metoo movement, which Oscar seems to blame on WD (Joel and Niklas) throwing Isse via the WD Instagram announcement that they were looking into the allegations and would take action—Isse would not have been able to be identified to the extent that he was (short of publishing his name) otherwise. Oscar seemed to believe (but did not outright suggest) that Joel and Niklas had something to do with #metoo allegations against Isse, potentially as retribution after the headbutting incident.
- Does not really understand Joel/Niklas' professional history. Knows that they "were involved" in Way Out West. When asked if Joel started it, said "I don't know. I know he was the face." Did not seem to have any idea what Joel has actually done. Says Isse and Klas picked up Joel and Niklas from Way Out West because "on paper, it looked perfect."
- Oscar says that no one will publicly associate themselves with Isse but "everyone is still calling him. All day, all the time, his phone is ringing with people calling to ask him for advice." But "Isse doesn't charge them anything" because "Isse is very bad with money. He has never had any money."
- Someone (Joel? Niklas?) tried to get Oscar to invest his/his family's money in Telegram

in 2018. [Note: he seems to be talking about Telegram Studios AB, not Telegram Studios Ltd. in the UK, which filed for solvency/was dissolved at the end of 2017.] When the family lawyer did due diligence on their finances, he found exactly what we found—there was something suspicious that he could not get to the bottom of, but also, it appeared that all of the money for "deals" was going to Borg & Lundell AB and that Telegram itself had very little money. Oscar confirmed that he had developed the same theory that we had, which is that Joel and Niklas had gone rogue and were making deals on the side through Borg & Lundell, plus they were paying themselves out large amounts of money from Telegram, which is a decision under their control because Niklas is now the CEO (was made CEO of all Telegram companies following Isse's ousting) and because "they are also the board of directors." Oscar says that "Telegram" (Klas? Isse?) has said to him "Where is the money? We haven't seen any money." Oscar says Telegram does not even have enough money for Klas/Isse to pay themselves salaries.

- Oscar seems to hate Joel, and it seems that Klas and Isse hate Joel as well. He seems to believe that every bad thing that has happened since 2014/2015ish (establishment of WD) is Joel/Niklas' fault. Says that Joel has been shit-talking Isse to Håkan and "filling his head with lies" in an effort to split Håkan and Isse so that Joel can have full control. Says that proximity to Håkan makes Joel untouchable and allows Joel to treat people like shit. Says that he has been trying to warn Håkan to get away from Joel, but because Joel has made "good deals" on Håkan's behalf and that he and Niklas "run like coyotes" whenever Håkan needs anything, Håkan has no issue with them. Not sure if Oscar is trying to sever ties between Joel and Håkan because he's worried about Håkan/Håkan's career or if he just hates Joel (doesn't really matter). In response to question "Are you concerned about Joel ruining Håkan's career?" Oscar quickly replies "No, Håkan cannot die. They would never let him. That's the thing about him. He cannot die, but he cannot live either."
- Re: MeToo, seems to believe that the women who were coming forward were bandwagoning for attention/to further their careers/to take Isse out. Thinks that Isse was thrown under the bus because he was an easy target—he apparently has an aggressive/in-your-face personality and has no filter when it comes to what he says to people, which has pissed people off in the past. Also, Joel and Niklas have a lot of incentive to go after Isse (and the MeToo movement paid off for them in a big way). Told story about a girl who he described as being an intern in the early 2000s when they were on a major label who was "at the front of" the allegations against Isse (seems to be talking about the anal rape of intern story/the girl who went to the police). Oscar says she was an intern who came on tour with them and stuck out in his mind/memories because she was so sexually aggressive with everyone in/around the band. Says none of them realized how old (young) she was. Says that she tried to hook up with him (Oscar) but he did not do anything because she was so annoyingly sexually aggressive. Said that he of course could see Isse sleeping with her because "Isse likes girls" but that he can't fathom Isse doing anything forcible. Says that Isse has "no malintent in his heart." Insists

repeatedly that Isse is not a "bad guy," but also acknowledges that Isse kisses his ass because he is so close to Håkan. Oscar says that Joel was also accused in MeToo movement (not named publicly) but that he managed to evade everything.

- Says they (Håkan) will be playing shows in 2020 (including Oscar). Seems to be organized by Joel/Niklas.
- Says Håkan's latest album *Illusioner* was done independently of WD with Isse (said it was Isse's idea?—can't remember exactly). Says it was done just through Håkan's Tro och Tvivel company and distributed by Warner. Says it was Isse's idea to do it with the orchestra and that Isse picked the album cover and the song sequence. Says that he (Oscar) filmed "trailer"—says he filmed a video and sent it to Håkan/Isse(?) and they decided to use it as the album trailer. When asked who did PR for the album, Oscar says "Warner," although we have seen Joel/WD as the press contact for certain press releases—doesn't seem like Oscar realizes this.

OTHER

- Oscar says Lars is constantly trying to make a quick buck.

 Says he desperately tries to use BD to make a dollar.

 Didn't remember Lars being at Håkan NYC shows until we told him about it, then remembered that Lars was wasted at the afterparty.
- Oscar is friends with Joel Alme. Says Ebba is a "very complicated girl" (stressed this multiple times in a suggestive/negative way). Says he was upset with the way that Ebba handled Hästpojken press rollout—did not prioritize him ("Hästpojken's album came out at the same time that Avicii died") and that Ebba had no plan. Says he said to her "Ebba, I'm paying you money..." Says that Ebba was not a manager and did not know what she was doing re: Henrik. In response to theory that Ebba was engaged by WD for the purpose of ensuring that Henrik's solo album and BD catalogue would go to WD, Oscar says "It's totally possible."
- Says that Ebba is "in bed with" DN's Georg Cederskog. (Clarified that he did not literally mean that they are sleeping together.
- When told about the rumors that we were making an anti-Håkan doc about his plagiarism, Oscar laughs and says "I wish you had done that! Please do that! That would be amazing!" Don't know what this means.

- Seems to think there should be a documentary made about the making of the film (targeted at Joel/United Stage) to precede the documentary
- Re: the Broder Daniel Forever/Way Out West concert doc, Oscar says "But all the pandas crying, didn't you notice how they only showed beautiful people crying? It almost seems like it was staged." Why did he say this? Is it because he knows that the Håkan concert docs are staged (by the same people)?
- Says he started hanging out with Henrik a bit in 2009 over shared love of/interest in
 wine culture and champagne, but that that is basically the extent of their relationship
 until now.