

**In-person meeting with Anders Larsson [United Stage]  
August 30, 2016**

**AT: Amelia Trask**  
**SH: Sasha Hecht**  
**AL: Anders Larsson**

*[00:00:12]*

**AT:** Anders?

**SH:** Sasha.

**AL:** Anders.

**AT:** Very nice to meet you.

**AL:** [inaudible]

**SH:** Hey, Meelz?

**AT:** Hi.

**AL:** Hi.

**AT:** Amelia.

**AL:** Anders.

**SH:** Nice to meet you.

*[00:00:30]*

**AT:** How are you feeling?

**AL:** I'm fine, thanks. And you?

**SH:** Good.

**AT:** I'm all right. We're, uh, having a bit of a weird day. We've been living in Billdal--

**SH:** [inaudible]

**AT:** We've been out in Billdal--

**AL:** Yeah.

**AT:** ...um, in the country for the last month-- [laughs]

**AL:** Oh!

**AT:** ...and we're about to move back here--

**SH:** Yeah.

**AT:** ...tomorrow, so--

**AL:** Oh, I thought you were staying in Gothenburg. [inaudible]

**SH:** We're--

**AT:** It's-- it's about a 45-minute bus ride.

**AL:** Okay, okay. Yeah, yeah.

**AT:** [laughs] So...we've been packing up and getting ready to move.

**[00:01:01**

**AL:** Yeah, yeah.

**AT:** The country's nice, but after a month, you're like, "Okay, I'm ready to go back to the city." [laughs]

**AL:** You've had enough, yeah. [laughs]

**SH:** [laughs]

**AL:** So how-- how long are you staying in Sweden?

**AT:** We're going to be here for probably a few more weeks.

**AL:** Okay, yeah, yeah.

**AT:** Yeah. We've been here since June.

**AL:** Yeah. And how is everything with the film [inaudible]?

**SH:** It's-- yeah, it's-- it's going really, really well.

**AT:** It's going so well.

**SH:** It's really exciting, yeah.

**AL:** Yeah, yeah.

**AT:** It's really exciting.

**[00:01:32]**

**AL:** Yeah, yeah.

**AT:** It's really positive, everyone's so excited about it.

**AL:** Yeah.

**AT:** You don't get to do projects like that very often. [laughs]

**AL:** No.

**SH:** It's-- it's a miracle. [laughs]

**AL:** Yeah.

**SH:** Yeah, it's really fun. Um, I'm gonna grab a water. Does anyone...need water?

**AL:** Where is it in the process? Halfway, almost finished...?

**AT:** Well, the-- it's been in development for two years--

**AL:** Yeah.

**AT:** And we've been shooting quite a bit since April. We shot Håkan when he was in New York—

**[00:02:05]**

**AL:** Yeah.

**AT:** Uh, his New York shows, and then we did our Henrik interviews and we shot some...big scenes already, so we really only have a few more interviews to do, so we're about 70 percent through shooting right now.

**SH:** Word.

**AT:** Yeah.

**AL:** [inaudible] yeah.

**AT:** We gotta hurry up, 'cause I can't believe it's already looking like fall here. [laughs]

**SH:** [laughs] Yeah.

**AL:** Yeah, yeah, yeah.

**AT:** I'm starting to see some leaves turn.

**[00:02:30]**

**SH:** Yeah.

**AT:** We're like, "Oh, no..."

**AL:** Do you have any deadline?

**AT:** Well, we have deadlines in terms of when the film festivals need cuts--

**AL:** Yeah.

**AT:** ...for next year, so we do need to start turning in rough cuts by early October.

**AL:** Okay.

**AT:** But we don't need to be finished until January.

**AL:** Yeah.

**AT:** So it's tight, but it's not impossible.

**AL:** No, no.

**AT:** [laughs]

**SH:** [laughs] Yeah.

**AT:** Like most things.

**AL:** Yeah.

**SH:** Yeah.

**AT:** Um, yeah, I just-- I was just-- I really am just wondering what--... what your-- what your point-of-view-- what you know about what's going on with us and Henrik and--

**[00:03:09]**

**AL:** I honestly-- I don't know very much about Henrik--

**SH:** Mm.

**AT:** Okay.

**AL:** Yeah. I have known that there is the film going on and that [inaudible] somewhere--

**AT:** Yeah... Yeah, I mean, I don't know. Did anyone fill you in on what's sort of been going back and forth between Ebba and us?

**AL:** Yes, I spoke with Ebba, of course. Yeah, yeah.

**[00:03:31]**

**AT:** I'm just-- I'm just wondering, just so we're not-- I'm not repeating anything or I'm not forgetting to fill anything in, I'm just wondering what the-- what's her point-of-view or what you understand to be why we wanted to meet.

**AL:** Yeah, honestly, I-- I don't really understand the problem with that--

**AT:** Right.

**AL:** ...but-- but--... but you update me and we'll see what we can do about it.

**AT:** Okay.

**AL:** Yeah, yeah.

**AT:** Well...you know, um, about a year ago, we started telling Henrik we really wanted him to get a manager because--

**[00:04:05]**

**AL:** Yeah.

**AT:** ...we've been collaborating with him and working on this project for two years and--

**AL:** Yeah.

**AT:** ...from what I learned about his history, I saw a lot of repeating patterns of him just not having the right support system in place. And I knew with this film and with him starting on his record--

**AL:** Yeah.

**AT:** ...I really wanted him to have some protection in place--

**AL:** Yeah.

**AT:** ...because I didn't want to see a repeat of the history that-- [laughs]

**AL:** No.

**AT:** ...I've become so privy to.

**[00:04:31]**

**AL:** Yeah, yeah, yeah.

**AT:** Um, so when he told us-- he told us back in November that, you know-- that Ebba had offered to work with him, I was really excited about that--

**AL:** Yeah, yeah, yeah.

**AT:** ...because he said that he had a relationship with her. Um, and then...it was really difficult to get in touch with her for months. She wouldn't really respond to us--

**AL:** Yeah, yeah.

**AT:** ...um...you know, months would go by, and-- and I was starting to get concerned; if she's representing him as management and there's this film from a huge market that's never been tapped into before by him--

**[00:05:06]**

**AL:** Yeah, yeah.

**AT:** ...I mean, I was concerned that she wasn't interested in who we were or what we-- I mean, we could've been making a smear piece for all she knew. [laughs]

**AL:** Yeah, yeah. Yeah.

**AT:** Um...

**AL:** Yeah.

**AT:** So, you know, we really never got in contact with her on a Skype until April. And, from there, I feel that there's been a miscommunication of...what I was asking from her and about this process, and I f-- I feel as though she thought we were trying to get in on business decisions or something like that.

**[00:05:40]**

**AL:** [inaudible]

**AT:** Um, and then thing is, is it's very difficult to separate what we're working on and, like, and Henrik's record--

**AL:** Mm.

**AT:** ...because we've been collaborating together for two years, and when these things come out, they're deeply entwined with each other--

**[00:06:00]**

**AL:** Yeah, yeah.

**AT:** ...especially when you're talking about different markets that this is going to.

**AL:** Yeah, yeah.

**AT:** And, um...you know, the other part of this is that the reason that we found this story and came into this film was because I was a publicist in New York and one of my clients was Luxury Records, which is an indie label based here--

**AL:** Yeah, yeah--

**AT:** And--

**AL:** I know about--

**AT:** Oh, okay. Yeah. And, uh...so Rasmus was talking to Henrik for quite a long time about releasing the record, and then...that conversation sort of ended because Ebba went back to Rasmus and said that there was a million kronor offer on the table and if he couldn't offer any more than that, you know, that he should just not, you know, put anything in. And then Ebba was telling me that Rasmus didn't put in an offer. And there was a lot of miscommunication and-- and...I'm not quite sure how things got so bizarre--

**[00:06:58]**

**AL:** Yeah.

**AT:** ...but at this point, you know, this is not about my business interests, this is not my market, I'm not interested in this market--

**AL:** No.

**AT:** ...I'm only interested in being an advocate for Henrik--

**AL:** Yeah.

**AT:** ...because-- and I don't know how privy you are to his...emotional and mental and physical state right now--

**AL:** Yeah.

**AT:** ...but he's coming off of...a lot of...difficulties, and he's very ill with Chronic Fatigue Syndrome--

**AL:** Yeah.

**AT:** ...and he's never been good at the industry and it really stresses him out, and with the limited amount of energy that he has, he is really not in the position to understand what is being decided about his record and his career.

*[00:07:39]*

**AL:** Mm.

**AT:** And I-- in the last two months, I've started to get concerned about what is going on, because Henrik doesn't seem to understand. And again, I feel a lot of responsibility to step up and make sure that he understands--

**AL:** Yeah.

**AT:** ...because I don't want to go back to America--

**AL:** Mm-hm.

**AT:** ...and hear from across the world--

*[00:08:01]*

**AL:** Yeah.

**AT:** ...that he's struggling again. Because, like, this process could end in such a, like, triumph for everyone--

**AL:** Mm-hm.

**AT:** ...and I have a few concerns. I-- Ebba's never managed before and she seems a bit unclear about what her role is there. Um, and I'm trying to understand, like, if this is the right team for him, 'cause I'm-- I'm seeing him tonight for dinner, and I-- I just want to understand this because he wants to understand it.

*[00:08:32]*

**AL:** Mm.

**AT:** And...I'm-- I'm just confused how we even got in this situation, because I'm not having any conflict with anyone else from-- I'm managing, like, an en-- a Swedish production company-- two Swedish production companies, our entire crew, seven different characters, I'm dealing with-- I-- I mean, I'm not having any troubles with anyone except Ebba.

**AL:** Okay, okay. Okay. But have you-- have you met her?

*[00:09:03]*



**AT:** Yeah, we-- so we met about a week and a half ago.

**AL:** Okay.

**AT:** We met on August 13th was the first time we met face-to-face.

**AL:** Yeah, yeah, okay.

**AT:** And...she didn't seem to know what was going on with the record, she didn't seem to know-- I mean, she was telling me that there were three songs finished and... [sighs]

**Woman:** Do you wish for something to drink or something else?

**SH:** I'm-- I'm okay.

**AL:** [inaudible]

**[00:09:30]**

**AT:** I'm all right.

**Woman:** Okay, [inaudible]. Thank you.

**AT:** Um...

**AL:** From-- from-- from my point-of-view, there is, uh, work management on a daily basis. I mean, it's not been decided about [inaudible] at all because we don't [inaudible] to decide on anything until the album is ready and will all the [inaudible]. When we have a done album, then we can take it to the next step and make the plans, see what company to work with, and how [inaudible]. Because I've done the mistake so many times that we make all the plans and the record won't be ready in time.

**[00:10:15]**

**AT:** Right.

**AL:** So I-- I can't say-- it-- it's no use this talk with making the big plans before we know [inaudible] the record.

**AT:** Okay, well-- and this-- this is just between us, right?

**AL:** Yeah, yeah, yeah, yeah.

**AT:** I-- I don't-- this is-- like, 'cause this has nothing to do with me, but I don't want to complicate anyone else's lives by saying this.

**AL:** Yeah.

**AT:** You know, Joel Borg at Woah Dad has been telling our production team that they're almost-- they've almost closed the deal on this negotiation--

**[00:10:45]**

**AL:** Mm.

**AT:** ...and, like, there are-- they've already mentioned a few things to our production. Like, I-- like, I'm getting so many mixed stories--

**AL:** We-- we haven't agreed, no. And we won't do it until we have an album ready.

**AT:** Okay.

**AL:** Yeah.

**AT:** That-- that was the other thing is I was hearing this and I was like, "Who is getting this re-- who is selling this record for so much--" I mean, when you-- Like, I-- I mean, when I think about that deal that I've heard about, it's like--...it seems to be setting Henrik up to fail in a lot of ways, because that doesn't seem like a--...the kind of bid you could make on an unfinished record for an artist who has never released solo and has never released in a digital market before.

**[00:11:28]**

**AL:** Yeah, yeah, yeah.

**AT:** That concerns me--

**AL:** Yeah.

**AT:** ...and it makes me question things like are there people, like, you know, having under-the-table handshakes? Are there other things going on around it? Right. But do you understand how that--

**[00:11:41]**

**AL:** Yeah.

**AT:** ...is-- from my point-of-view--

**AL:** Yeah.

**AT:** ...I-- because I'm hearing all of these different things and I'm not getting a direct--

**AL:** I wor-- I wor-- worked with a lot of the biggest artists in Scandinavia--

**AT:** Right.

**AL:** ...yeah...and, of course, everything will be settled in the right way--

**AT:** Right.

**AL:** ...of course, yeah.

**AT:** Right, right.

**AL:** But the-- the deal, so far, is not-- not done with Broder Daniel, because [clears throat] we [inaudible]...in the-- in-- in speaking terms looking at the deal, but it's not there, because they haven't-- they haven't...presented [inaudible] what we want when it comes to Henrik that we need to maybe [inaudible]. Example, we can't say [inaudible] amount...how much in Scandinavia [inaudible] we will set up.

**[00:12:38]**

**AT:** Mm-hm.

**AL:** And so far, Woah Dad haven't come up with it, because we are not [inaudible] when we gonna-- if they don't offer him to come [inaudible] with Warner Music.

**AT:** Mm-hm.

**AL:** Because then it won't happen. We don't do it like that. We're not comfortable. We can't-- can't build it.

**AT:** Yeah.

**AL:** They're not good at it.

**[00:13:02]**

**AT:** Yeah, I agree.

**AL:** Yeah.

**AT:** That could g-- that-- that was really concerning me. Like, I see the way that they--

**AL:** And-- and-- and that's probably the same with Håkan Hellström. He wouldn't sign that deal if it wasn't Warner Music.

**AT:** Right, right. Because some other feedback that-- and-- and I'm just -- I'm giving-- 'cause this is just--

**AL:** Yeah, yeah, yeah.

**AT:** ...this is the kind of relationship that I wanted with Henrik's management--

**AL:** Okay, yeah, yeah.

**AT:** I-- I'm so full of information--

**AL:** You-- you can--

**AT:** ...and I just want to give it to you guys--

**AL:** You-- you can call whenever you want. [laughs]

**AT:** Okay.

**SH:** Okay. [laughs]

**AT:** But-- but this has not been my--

**[00:13:30]**

**AL:** Yeah.

**AL:** ...ex-- like, I mean, I-- I can send you-- because I-- it took me 15 minutes, but I-- just because sometimes, you know, you have a feeling that someone hasn't be responsive--

**AL:** Yeah.

**AT:** ...and then you look at the emails and you're like, "Oh, it's not that bad."

**AL:** Yeah.

**AT:** I put together a timeline of the last nine months and--

**AL:** Yeah.

**AT:** ...Ebba's unresponsiveness and-- and disrespect to me--

**AL:** Yeah, yeah.

**AT:** And-- and Sasha and--

**AL:** Yeah.

**AT:** And I-- it's... it's where my anxiety and paranoia is coming from.

**AL:** Yeah, yeah.

**AT:** So I just want you to understand that.

**AL:** Yeah.

**AT:** This is based on a pattern of behavior.

**[00:14:00]**

**AL:** Okay, I understand.

**AT:** Um... But, like, I wan-- Yeah, I want to be able to pass this-- this is why I wanted him to get a management team. [laughs]

**AL:** Yeah.

**AT:** Because he can't handle these things.

**AL:** Of course.

**AT:** It just stresses him out so much.

**AL:** Yeah, yeah.

**AT:** Um, but, I mean--

**AL:** I-- I-- honestly, I don't speak with Henrik...

**AT:** Yeah.

**AL:** Just to make it clear.

**AT:** Yeah.

**AL:** I don't even know him.

**AT:** Right, right, right.

**AL:** I know who he is and I can [inaudible]--

**AT:** Sure.

**AL:** But Ebba is the one who speaks with him the most.

**AT:** Okay.

**AL:** Yeah. It's-- it's important for you to know this.

**[00:14:30]**

**AT:** Oh, yeah.

**AL:** I have no-- I have no relation with Henrik at all.

**AT:** Well, if you're the business stuff, that's who I want to talk to. [laughs]

**AL:** Yeah, yeah, yeah.

**AT:** Because I see Henrik twice a week so--

**AL:** Yeah, yeah.

**AT:** I don't need to go through anyone to talk to him, but--

**AL:** Yeah, yeah.

**AT:** Um, you know, just a-- and I-- I can keep passing points off to you. You know, we don't have to cover everything today, but, um... you know, there's... obviously, there's so many rumors going around [laughs] about this record and about Henrik, as it always is...

**AL:** Yeah, yeah.

**AT:** And, um, you know, we're just so privy to so many things because we're just connected to so many things---

**[00:15:06]**

**AL:** Yeah.

**AT:** Um, and, you know, one of the concerns about the Woah Dad situation is that a lot of the rumors that are going around, a num-- a number of people are angry about that because they see... the history with Henrik, and especially Isse Samie, as very negative--

**AL:** Yeah.

**AT:** And him being the reason a lot of negative things have happened to Henrik's career--

**[00:15:31]**

**AL:** Yeah, yeah.

**AT:** Because that, like, really-- I mean, hi-- his history of artists... he doesn't have a history of longevity for artists and-- besides Håkan, and he's never broken anything outside of Scandinavia—

**AL:** No.

**AT:** And that's problematic to me.

**AL:** Yeah.

**AT:** And there's this history there that's, you know, sort of a...like, on-- on a basic level, a bad PR story.

**AL:** Yeah.

**AT:** Um, also, the way that they handle marketing, you know, it's like, if Henrik had a cut-out in a gas station, like, this is not the essence of his brand or his record or... And this is what I'm concerned about with them. They've been nothing but kind to me, they've given us access to everything, I have no personal problem with them--

**[00:16:13]**

**AL:** No, no.

**AT:** I'm saying, like, on a, like...

**AL:** Yeah.

**AT:** I know how the industry works, Henrik is a-- a close friend and collaborator of mine now, this is just my feedback that I want to pass along.

**AL:** Yeah, yeah.

**AT:** Because it's not my decision to make.

**AL:** Yeah.

**AT:** Um...

**AL:** But I think what-- what I have heard from the beginning, when it comes to Håkan [inaudible], I-- I think Henrik's been very clear with Ebba that he don't wanna work with Isse.

**[00:16:41]**

**AT:** Yeah, I thought he was too.

**AL:** And he-- and-- and we also told Woah Dad that he's not involved. That's been clear from the-- from the start.

**AT:** Okay.

**AL:** Yeah. I know about that history.

**AT:** Mm-hm.

**AL:** And Isse won't be involved however. That's-- that's what I heard from the beginning.

**[00:17:02]**

**AT:** Okay.

**AL:** Yeah, yeah. I don't like him either. [laughs]

**SH:** [laughs] Yeah.

**AL:** Honestly. [laughs] I never liked him. [laughs]

**SH:** Yeah. [laughs]

**AT:** Yeah.

**SH:** 'Kay. Interesting.

**AL:** Yeah, yeah. He's a very special guy.

**SH:** Yeah. Yeah. And that's-- that's--

**AL:** And from my op-- from my point-of-view, he probably hate women. And that's his biggest problem.

**[00:17:34]**

**AT:** Oh, *that's* his biggest problem? [laughs]

**AL:** Yeah, yeah.

**SH:** Yikes. [laughs] That's no good.

**AL:** Yeah.

**AT:** Um... Well, this is already-- like, I already feel so much be-- [laughs] I don't-- I don't know why this has been so difficult to exchange this information up to this point.

**AL:** Yeah, yeah.

**AT:** Is Ebba working for you guys freelance or is she, like--

**AL:** No, she-- she is running her own company. And he-- he-- she came came to us with Henrik and-- I guess they were long friends.

**[00:18:07]**

**SH:** Mm.

**AL:** That means that she can handle a lot of day-to-day [inaudible] and we can handle his record business.



**AT:** Okay.

**AL:** Yeah.

**AT:** Okay, that makes sense.

**AL:** Yeah, yeah. Of course, Ebba is probably one of the best PR [inaudible].

**AT:** That's what I've heard.

**AL:** [inaudible]

**AT:** That's what I've heard.

**AL:** And that's-- that's what she really do.

**AT:** Right. That's-- that's absolutely what I've heard from everyone.

**[00:18:33]**

**AL:** Yeah, yeah.

**AT:** Even the people-- some people that are disgruntled about the situation with the record, everyone has said nothing but wonderful things about her--

**AL:** Yeah, yeah, yeah.

**AT:** ...in terms of press. Um, so she's really kind of acting as an extension for you guys because she has a relationship with him?

**AL:** Yeah, yeah. Yeah, and we work a lot together as well. We're using Ebba for lots of things.

**AT:** Right, right. But not for management.

**AL:** No.

**[00:19:03]**

**AT:** I mean, you know, just... for us moving forward, I just would like more of an effort on her part for communication--

**AL:** Yeah, yeah.

**AT:** Because I can't-- when-- when I have information or when I find out things, I can't tell Henrik that. It doesn't help him.

**AL:** No, no, no.

**AT:** It confuses him and upsets him.

**AL:** Of course, we shouldn't do anything that will upset him. He should concentrate on [inaudible].

**AT:** Right.

**AL:** And then we can [inaudible].

**[00:19:30]**

**AT:** Of course.

**AL:** Yeah.

**AT:** But, um... I suppose it would be easier for me to communicate with you.

**AL:** No problem.

**AT:** Because, yeah, I'm-- I'm not really sure what happened.

**AL:** Yeah, yeah.

**AT:** I think there were some things lost in translation or communication and... I'm not sure--

**AL:** Maybe. I don't know.

**AT:** Yeah.

**AL:** Yeah. I think it's always better to call for something [inaudible]. [laughs]

**AT:** I completely agr-- I mean, I completely agree with that.

**SH:** Yeah.

**[00:20:02]**

**AT:** I completely agree with that.

**AL:** So, I mean, from-- from my point-of-view, I think what we're waiting for is the album to be ready.

**AT:** Right.

**AL:** When we have the album, we will start...making the deals and we will make plans.

**AT:** Okay.

**AL:** You have the-- I think we really, really need a major label company.

**AT:** Yeah.

**AL:** We can't make this deal a success without it.

**AT:** Right.

**AL:** I really like... Luxury is a fantastic company, but they can't do it--

**[00:20:31]**

**AT:** Right.

**AL:** ...as big in Scandinavia as [inaudible].

**AT:** You know, if, um... I think that it would be really great if you guys were in contact-- just told Rasmus something--

**AL:** Yeah, yeah.

**AT:** Because Rasmus is not angry about anything--

**AL:** No, no.

**AT:** He is the nicest guy, but I know--

**AL:** Yeah, I-- I-- I don't know him.

**AT:** He is. He's-- he's just incredibly-- I mean, he has not said anything negative about Ebba, even though this has been really traumatic for him. [laughs]

**AL:** Yeah, yeah.

**[00:21:00]**

**AT:** But I think, um, just even letting him submit an offer--

**AL:** Yeah.

**AT:** ...would be, like, a big morale booster for that group of people--

**AL:** Yeah.

**AT:** Because, like, honestly, they're the reason that this film is happening--

**AL:** Yeah.

**AT:** Um, they're all devotees of Henrik, and I think Rasmus really feels like he's not been allowed to even put in an offer.

**AL:** Yeah. I mean, of course he's welcome to give an offer.

**AT:** Okay. Well, Ebba told him he wasn't. He couldn't put an offer--

**AL:** But when it come-- it's coming out in Scandinavia, he can't-- he can't handle it. That's the problem.

**[00:21:34]**

**AT:** I think it would be--

**AL:** But-- but it's very important to know also that we will not sign Henrik worldwide. We will sign-- sign him in Scandinavia-- for Scandinavia. Nothing else.

**AT:** Um, because I would love to pass off some label contacts to you guys for-- we've prepped a few labels. "Prepped" as in I just mean friends of ours--

**AL:** Yeah.

**AT:** ...who are aware of all of the stuff going on.

**AL:** Yeah.

**[00:22:00]**

**AT:** I would love to connect you with those guys, because especially, you know, once this film is up and running, like, that is a real chance for a market--

**AL:** Yeah, yeah.

**AT:** ...for you guys to tap into and we are just, like, free ad-- like, free connections, free advise--

**AL:** Yeah, yeah, yeah.

**AT:** ...that, like, we want to do this so badly.

**AL:** I think when-- when we come to that stage and I think it's-- it's very important that we have a...window of two to three months for Scandinavia--

**AT:** Oh, sure thing. Absolutely.

**AL:** But before-- before we do anything out of Scandinavia, we only have the time to work Scandinavia [inaudible].

*[00:22:33]*

**AT:** Oh, yeah. I don't mean that as, like, pressure. I just mean so you know, down the line, like, happy-- that's like-- that would be-- you know--

**AL:** Yeah, yeah, yeah.

**AT:** ...my pleasure to help you guys out.

**AL:** And we-- we have a company in London, too.

**AT:** Oh, cool.

**AL:** That [inaudible] a lot of worldwide things.

**AT:** Wow, okay.

**SH:** Oh, great.

**AL:** Yeah.

**AT:** That's great.

**AL:** So one-- one of the-- one of the guys in London is a guy that [inaudible] for over 12 years.

*[00:23:01]*

**AT:** Fantastic.

**AL:** [inaudible]

**AT:** So you guys don't even need us then.

**SH:** [laughs]

**AL:** No, of course! Of course, we need to find the right guy that really want, like, to work with us.

**SH:** Yeah.

**AL:** That's the problem.

**SH:** Yeah, yeah, yeah.

**AL:** We don't really-- we don't only need a deal. We-- we need the right set-up and the right people.

**SH:** Yeah.

**AT:** Right. Yeah.

**SH:** I'm really glad to hear that.

**AL:** Yeah, yeah.

**SH:** Yeah.

**AT:** [sighs] I-- I-- I'm just, like-- I feel so relieved right now. [laughs]

**SH:** Yeah, yeah.

**[00:23:30]**

**AL:** Yeah. But-- but I have-- I haven't been involved in him for that long, because it's Pontus in our office that working with this project.

**SH:** Okay.

**AL:** But he has had a baby.

**SH:** Oh, okay.

**AL:** And he'll be away for [inaudible] month. So that's why. So I will handle all of his things while he is away.

**SH:** Mm-hm.

**AL:** But... it's no deal done with Woah Dad.

**[00:24:02]**

**SH:** Mm-hm.

**AT:** I mean, I'm happy to hear--

**AL:** And we can't do any deal without Henrik signing it, so that's how it works.

**SH:** Mm-hm.

**AT:** Right.

**AL:** Yeah.

**AT:** I mean, Henrik's gonna do what people tell him to do right now also, because he's... he's just not-- he's not been doing well for a long time, and he's on the upswing right now--

**AL:** Yeah.

**AT:** ...and-- but it's a very delicate upswing.

**[00:24:30]**

**AL:** Yeah.

**AT:** And that's why I've been, like, ringing my hands trying to figure out what to do... with the information that I've been getting--

**AL:** Yeah.

**AT:** ...all this gossip and all this bullshit that I-- it's like, it's not my job and I don't want to be involved in it--

**AL:** No, no.

**AT:** ...but I, like, look around and I'm like, "Where do I put this?"

**AL:** Yeah. Listen, I don't think you should [inaudible] about record companies and so on until the record is done. Because as soon as [inaudible] and master it and we have it, then we can have a meeting and we explain all the alternatives [inaudible].

**[00:25:09]**

**AT:** Of course.

**AL:** Yeah.

**AT:** And again, I was under the impression, because of what Ebba told me and what Joel told me--

**AL:** Yeah.

**AT:** ...was that this deal was almost closed.

**AL:** No, it's not closed. But it's right, they offer-- they offered one million crowns. That's it. And it's the same with Un-- Universal.

**[00:25:34]**

**SH:** What is-- what is your or Ebba's understanding of the status of the album and the recording of the album? Because it seems like there's also-- people are on different pages there.

**AL:** Yeah, but we heard so far, because I-- I only-- I don't speak with Henrik, I speak with, uh... uh, the guy in, um, Germany that's mixing the album.

**SH:** Oh, okay.

**AL:** Yeah. And so far, he got six songs. But there's only three songs that's mixed and done.

**[00:26:05]**

**SH:** Mm-hm.

**AL:** Finished.

**SH:** Mm-hm.

**AL:** Which means that he-- he is still missing four or five songs. So... But so far, the-- I mean, that I have heard has been fantastic.

**AT:** It's so fantastic.

**SH:** Yeah, it's incredible.

**AL:** So-- so--

**SH:** It's really special.

**AT:** So, so, so good.

**AL:** Yeah.

**SH:** It's a game-changer.

**AL:** Yeah.

**[00:26:32]**

**SH:** Yeah.

**AT:** It's so-- it's so good. [laughs]

**SH:** Yeah.

**AT:** Um...

**AL:** So what I-- what I understand from Ebba, she think that the album will be ready in one or one and a half month or so.

**AT:** Okay.

**AL:** But I don't know.

**SH:** Okay.



**AT:** Yeah, I mean, this is-- this is when I-- like, the last time I saw her, she was like, "It-- this may not be ready for two more years." And it's like-- and I don't--

**[00:27:04]**

**AL:** Yeah, but we don't know.

**AT:** N-- of course we don't know, but that's-- that's a pretty-- that's--

**AL:** Yeah.

**SH:** Yeah, she said she'd only heard--

**AT:** I mean, it's kind of an insulting thing. I-- I have all of the mixes, I know where the record is.

**AL:** Yeah, yeah.

**AT:** It's just an insulting thing to say to me.

**AL:** Yeah.

**AT:** I don't-- you know, I'm-- I'm-- I'm-- I'm not happy about the way that she's been communicating with us, and that's-- that's the bottom line, you know?

**AL:** [inaudible]

**AT:** Yeah.

**AL:** I'm sorry to hear that.

**[00:27:31]**

**AT:** No, I mean, it's not--

**AL:** Then we have-- then we just have to change it.

**AT:** And it's like, I-- I just, from here on forward, I just would like responses and, like, straight-forward responses, because, you know, I am on your team. [laughs]

**AL:** Yeah, yeah.

**AT:** And I am closer to Henrik than anyone else in the world is--

**AL:** That's great, that's great.

**AT:** ...and I have his best interests in mind and I just want to give things away--

**AL:** Yeah, yeah.

**AT:** ...and that's it. [laughs]

**AL:** Yeah, yeah. And I think that the album needs the film and the film needs the album.

**[00:28:02]**

**AT:** Sure.

**SH:** Yeah.

**AL:** I mean, we have to find a good way how to--

**AT:** I mean, it's almost like an extended music video. [laughs]

**SH:** Yeah, yeah. Really. [laughs] Yeah.

**AT:** And it's-- it's giving Henrik what he always wanted, which is like--

**AL:** Yeah, yeah.

**AT:** ...you will understand where this is coming from--

**AL:** Yeah, yeah.

**AT:** ...because a lot of his history has been, like, "What is this record about? These people are crazy."

**AL:** Yeah, yeah.

**AT:** And it's like, *this* is what it's about--

**AL:** Yeah.

**AT:** ...and here's the record. It's everything he ever wanted.

**AL:** Yeah, yeah. But I only seen the trailer so far.

**SH:** Of the...?

**AL:** Of the film.

**AT:** Oh, yeah, the trailer is very-- that was just a reel that we shot in November.

**[00:28:34]**

**AL:** Yeah.

**AT:** The film itself is, like--

**AL:** That's all I've seen, yeah.

**AT:** ...10 times over-the-top.

**SH:** Yeah. We're actually not using that.

**AT:** I can show you a still if you want to see what his-- his interviews-- it's, like, incredibly creative, it's gonna be interviews with, um, Håkan, and then we have a panda-- an original panda girl who still does club nights in Stockholm--

**AL:** Okay, yeah.

**AT:** ...and she's a n-- a psychiatric nurse, and it's her and then her, like, night-- her, like, underground life, and then Hugo from Makthaverskan--

**[00:29:02]**

**AL:** Yeah.

**AT:** ...um, and... uh, this woman Jenny, who was in a bunch of bands in the '90s and was, like, kind of a scene girl and is still friends with, like Johan from Broder Da-- like, he's her neighbor--

**AL:** Mm-hm.

**AT:** ...and her husband is a musician that played with all of them, and she's got, uh-- we met through Karin from The Knife, and she's got a box full of old photos. She's, like, putting together a book of, like, their history in the '90s--

**AL:** Yeah, yeah.

**AT:** So it's all of these different characters. You see stories from their own lives, and then you see pieces of Henrik all over the place.

**[00:29:37]**

**AL:** That's great.

**AT:** And then Henrik is being interviewed... Let me find this. This is a production still from our set. This is a production still from the set.

**SH:** So that's what Henrik's interviews...

**[00:30:00]**

**AL:** Yeah.

**AT:** It's in a big black space--

**AL:** Yeah.

**AT:** ...in an oversized bed that our prop master built--

**SH:** [laughs]

**AL:** [laughs]

**AT:** ...and it's got almost like a horror film vibe to it.

**SH:** [laughs] Yeah.

**AL:** [laughs]

**AT:** Um, and we're shooting on the top-of-the-line cameras. I mean, it's just-- it's-- it's an explosion.

**SH:** Yeah.

**AL:** Yeah, yeah.

**SH:** All-out.

**AL:** It's great.

**SH:** Yeah.

**AT:** Um...

**AL:** I'm really looking forward to seeing it.

**SH:** Yeah. Me too. [laughs]

**AT:** But I mean, as soon as we have some stuff, like, I will-- I'll pass along-- as soon as we have things or updates...

**AL:** When is the first film festival?

**[00:30:31]**

**SH:** The first one that we're aiming for is Sundance, which is the end of January, very end of January.

**AL:** Okay.

**AT:** Yeah, we're talking-- Sundance has been involved in it for a few months now.

**AL:** Yeah. [inaudible]

**AL:** I'm sorry?

**AL:** It's that early?

**AT:** Yeah.

**SH:** Yeah.

**AL:** Yeah, yeah.

**AT:** The film festival circuit is a whole new market for me to get used to. [laughs]

**SH:** [laughs] Yeah, yeah.

**AT:** It's like getting used to the festival circuit. You're like--

**AL:** Yeah, yeah.

**AT:** The music festival circuit, you're like, "Ugh, you've gotta be here, and the we gotta be here..."

**SH:** Yeah, yeah, yeah.

**[00:31:00]**

**AT:** Gotta prepare for all of the things.

**SH:** But we have-- we have a really great advantage, which is that we are editing as we're shooting--

**AL:** Yeah.

**SH:** So that really speeds up that process--

**AL:** Okay, okay.

**SH:** ...um, and makes it a lot more realistic, too.

**AL:** Who's financed it?

**SH:** Um, right now, we are working with, um, Gothenburg Studios and Göta Film.

**AL:** Okay, yeah.

**SH:** And then we're talking to Sundance and--

**AT:** Yeah, we've got applications pending with--

**SH:** Swedish Film Institute.

**AT:** Sundance, Swedish Film Institute, and Tribeca.

**[00:31:31]**

**AL:** Yeah.

**AT:** So, I mean, it's-- it's a huge film, and it's the kind of documentary that everyone loves.

**AL:** Yeah, yeah.

**AT:** It's-- it's sort of like an anti-music documentary--

**SH:** Yeah.

**AT:** ...and the ultimate music documentary at the same time. [laughs]

**SH:** [laughs]

**AL:** Yeah, yeah, yeah.

**AT:** Um... But yeah, I mean, you know, don't hesitate to, you know, ask us anything.

**AL:** No, of course not. Yeah.

**AT:** Uh, our door is always open with you guys.

**AL:** But what have you heard about Woah Dad?

**AT:** Oh, well, see, this was the stuff that I wanted to say to Ebba, but then I didn't trust her anymore because of all this stuff and I didn't want--

**[00:32:10]**

**AL:** Yeah.

**AT:** ...her to go repeat things to them, and then everything I'm doing fall apart--

**AL:** No.

**AT:** ...because I was passing on information. But basically, um--

**AL:** Don't worry.

**AT:** Basically, uh, there's a numb-- there's a few different parties that we've... become aware of that are working on-- one is working on a book about Håkan's plagiarism, and it's... tracking all of it, and this person is... planning on releasing that next year. And there's another sort of, like, tell-all book that's being working on about that group of people. And... I don't know what's gonna happen with that--

**[00:32:49]**

**AL:** No.

**AT:** Maybe nothing. Maybe these things are never completed. I'm...

**AL:** Yeah, yeah.

**AT:** But... if that happens and Henrik is lumped in with all that stuff, it's just more drama.

**[00:33:00]**

**AL:** Yeah, yeah.

**AT:** And I don't know... that-- that's what I wanted to pass along--

**AL:** Yeah.

**AT:** ...to Ebba and th-- I di-- it kept getting built up. The NDA thing was, like, it get being built up. It's like, we sign those when we need to protect ourselves--

**AL:** Yeah.

**AT:** And I was like, "I don't trust you--"

**AL:** Yeah.

**AT:** "Like, I don't want to pass this informa--"

**AL:** We can-- we can never sign [inaudible] what happen if you give us information that [inaudible]--

**AT:** I understand that.

**AL:** ...and we're not allowed to use it, which means that then we can't do our best for our client--

**[00:33:33]**

**SH:** Right.

**AL:** So that's the problem.

**AT:** I understand that, and that's not something that we've used at all in this process, but I was at the point where she was being so difficult with me--

**AL:** Yeah, yeah.

**AT:** ...and I was so paranoid about that inf-- that information being passed along. Like, we're working with them in our film. I have no problem with them personally.

**AL:** No, no.

**AT:** I don't want them to pull away from us or make this, like, hard for their--

**AL:** Yeah, yeah.

**AT:** I-- it's-- it's-- it has nothing to with me. [laughs]

**AL:** It-- it's hard to know about all these stories about Woah Dad, it-- it could be a problem for Henrik or not, because, I mean, he's not that involved with-- with this guy. I mean, the biggest problem is Håkan Hellström.

**[00:34:14]**

**AT:** Yeah.

**AL:** Because he's completely involved in the bus-- and is probably a co-owner, too.

**SH:** Mm-hm.

**AT:** Yeah. He is.

**AL:** Yeah.

**SH:** Mm-hm.

**AT:** He is.

**AL:** But you can't say that in Sweden. That's the problem.

**AT:** Well, I looked into the business structures of all these things--

**AL:** Yeah, yeah.

**AT:** ...and he owns--

**AL:** Yeah.



**SH:** Mm-hm.

**AT:** Or his dad owns everything.

**AL:** Yeah.

**[00:34:30]**

**AT:** It's-- his dad's name is all of the--

**SH:** Mm-hm.

**AL:** Yeah, yeah, yeah.

**AT:** That concerns me--

**SH:** Yeah.

**AL:** Yeah, yeah.

**AT:** ...when I'm looking at that-- I mean, this took me an hour of research.

**AL:** Yeah.

**AT:** You just Google it and, like, there it is.

**AL:** Yeah, but-- but you-- but the problem is, in Sweden, most of the countries, you can see how the owner structure is, but you can't see that in Sweden. That's the problem.

**AT:** You can't?

**AL:** No, you can't.

**AT:** I found it.

**SH:** Yeah.

**AL:** How?

**AT:** I don't know, I just did some internet digging.

**SH:** Yeah. The-- the owners, who the companies are registered to, the board-- who's on the board.

**[00:35:05]**

**AL:** [inaudible] I see.

**SH:** The shareholder--

**AL:** But you-- you don't know how-- who owns what and how much.

**AT:** Oh, how m-- no, no, no. Yeah, not the-- yeah, no, not with the money flow.

**AL:** Yeah, yeah. The-- the board is official, that [inaudible].

**SH:** Well, we did-- we did find something. It was their... um, kind of, like, shareholders statement that breaks down--

**AL:** Yeah.

**SH:** Who owns what percentage of the company.

**AT:** And look, we were looking into this because they're involved in this project, and when I started hearing about--

**AL:** Yeah, yeah.

**AT:** ...these people that want to get them sued and all this stuff, I was like, "Okay, what is going on here?"

**[00:35:34]**

**AL:** Yeah, yeah.

**SH:** Yeah.

**AT:** Like, I'm an outsider, I have no stakes in any of these things--

**AL:** Yeah, yeah.

**AT:** I come in and I'm like, "Woah, what is this?" And we started digging around a little bit and I'm like, "I don't want to have any ties of my stuff attached to this if there's gonna be an issue."

**AL:** Of course. I-- I-- I don't really-- I don't really know Joel and Niklas. I just met them a few times but I never worked with [inaudible]. I know Klas Lunding.

**AT:** Mm-hm.

**AL:** He is the one that formed the company.

**AT:** Mm-hm. I've met Klas.

**[00:36:02]**

**AL:** And that's, uh-- at that company called Telegram.

**SH:** Mm-hm.

**AT:** Right. Yeah, we went their offices and stuff.

**AL:** Yeah, yeah.

**AT:** He seems okay.

**AL:** He is-- he is a... *My feeling is that he is a nice guy.*

**AT:** Me too.

**SH:** Mm-hm. Yeah.

**AL:** And I've known him for about 25 years and he's never been on the... strange business when it comes to him before--

**SH:** Yeah.

**AL:** ...but I don't know about all of them.

**AT:** Right. I think that Joel and Isse are the ones that are doing some stuff.

**[00:36:34]**

**AL:** Yeah.

**AT:** I got that-- Yeah. I got that, uh... Klas was just the money man, business guy, straight-forward, no problem.

**AL:** Yeah.

**AT:** I mean, I also-- there's an issue with them inflating vinyl sales--

**AL:** Sorry?

**AT:** ...for their distributor. There's an issue with them... uh, there's an-- there's an intern that used to work for them that's going around saying that they're inflating their vinyl sales. They're saying that they sell 750 copies of something and there's only 500 pressings. So, I keep he-- I mean, and it's like, I understand this is gossip. I don't, you know--

**[00:37:11]**

**AL:** Yeah.

**AT:** I--

**AL:** Of course, that's [inaudible] because you can't... you can't [inaudible] an album or book without getting [inaudible].

**AT:** But someone has to look, you know?

**AL:** Yeah.

**SH:** Mm-hm.

**AT:** That's-- that's the thing. All these little tricky pivots-- and somebody needs to look at it.

**[00:37:31]**

**AL:** Yeah, yeah.

**AT:** And all-- I'm just w-- all I'm warning you about is there are a lot of people who are very angry, because there has been years and years of this stuff going on, and people are--

**AL:** But they're only working for... one year or something.

**AT:** Who? Oh, Woah Da-- I mean, but all the people involved in that--

**AL:** Joel and Niklas.

**AT:** Right, but they were with Way Out West before.

**AL:** Yeah, they worked with, uh, Live Nation.

**AT:** Mm-hm. Yeah. So I don't know--

**AL:** They were employed at Live Nation until maybe a bit more than one year ago.

**[00:38:02]**

**AT:** Right.

**AL:** Yeah.

**AT:** But in-- in that-- in that vein, they... they've, uh-- this whole group in there-- I mean, mainly the ones we're talking about... And I'm just passing this along to you. They-- they've got--

**AL:** Yeah, yeah. It's very good to know, of course.

**AT:** Yeah, yeah, yeah. They've-- they've built up a lot of enemies. And I also think it's-- part of it is because we are outsiders--

**AL:** Yeah.

**AT:** ...and because we are making a documentary and interviewing people, we're getting information that nobody here can really get.

**SH:** Mm-hm.

**AT:** So, uh, they've got a lot of enemies in a lot of different groups of people that are not related to each other--

**[00:38:36]**

**AL:** Yeah, yeah. Especially in Gothenburg, or...?

**AT:** G-- yeah, especially in Gothenburg.

**SH:** Yeah.

**AT:** And, um, like I said--

**AL:** Because you don't hear much about that in Stockholm.

**AT:** No.

**SH:** Yeah, I would imagine.

**AT:** Stockholm's...

**AL:** That's not good.

**AT:** Yeah. And it was-- it's-- it's freaking us out--

**SH:** Yeah.

**AT:** Because I don't know... I'm not-- I don't-- I don't live here and I don't work here, so I don't know how much of this is, you know, empty threats or if this is really, like, the groundswell coming up.

**[00:39:09]**

**SH:** Yeah.

**AT:** Um...

**SH:** And also, you know, we've kind of uncovered all of these things and we've been hearing all of these things and it's kind of like, who knows what we don't know yet--

**AL:** Yeah.

**SH:** ...and as soon as... you know, people haven't been looking, this information is available

online or however you want to get it, and so... if that door opens--

**[00:39:30]**

**AL:** Yeah.

**SH:** ...and people start looking--

**AL:** Yeah.

**SH:** ...what's gonna come out?

**AL:** Yeah.

**SH:** And I don't want Henrik to get swept up in that.

**AL:** No, it's-- but I'm sure that... It can't happen. The media will focus on Håkan Hellström because he's-- he's-- he's the big star.

**AT:** I don't know how it-- I don't know--

**AL:** Yeah.

**AT:** I-- like, I don't know how it would play out.

**SH:** Yeah, and then it's also a question of, like, Henrik needs so much support--

**AL:** Yeah.

**SH:** ...so, you know, are they gonna be able to-- to give him that support?

**[00:40:01]**

**AL:** Yeah.

**SH:** That's not to say that they can't or won't, but it is a-- a big concern and a question.

**AL:** Yeah, yeah.

**AT:** Yeah, it's-- it's something I would be worried--

**SH:** Yeah.

**AT:** I mean, I don't want any of my money wrapped up in them right now con-- with what I know.

**AL:** No, no.

**AT:** And so I would want everyone else to know that, that I'm keeping my business separate...

**AL:** Yeah.

**AT:** Um... I mean, especially this book that I've seen. It's a collection of all of the plagiarism and--

**AL:** [inaudible]

**AT:** Of all of the plagiarism.

**AL:** Yeah.

**AT:** Of Håkan's plagiarism. It's a collection of all of it. And... it's got, like, the Spotify plays and, like-- and-- and who owns what and right next to--

**[00:40:40]**

**SH:** How much money it make--

**AT:** What, like, lyrics and all this stuff. Um, and the thing about the US and the UK is this-- the US is very litigious. [laughs]

**AL:** Yeah.

**AT:** And they-- nobody is-- nobody at the majors on the US side are aware of any of this. And, I mean, drop of a hat in the US, if something is plag-- I mean, I've never seen anything like this before.

**[00:41:02]**

**SH:** Yeah, yeah.

**AT:** And, I'm-- I'm-- I'm-- it makes me sad. Like, I wish this wasn't...

**AL:** Yeah.

**AT:** It's the biggest thing I've ever seen.

**AL:** Yeah.

**AT:** And along with this film, like, this is the exact kind of thing the US market just di-- jumps on top of.

**AL:** Yeah, yeah.

**AT:** So... But again, I mean, I don't know what's gonna happen. Like..

**AL:** Yeah.

**AT:** I want to stay as far away from this stuff as possible. [laughs]

**[00:41:31]**

**AL:** Yeah... Mm... Yeah, that's a problem... I can poke around to see if I find [inaudible] about this, because do you know-- do you know when [inaudible]?

**[00:42:12]**

**AT:** I don't... I don't know because I've been purposely trying to stay away from that stuff. I don't want to be connected to any of it.

**AL:** Yeah, yeah.

**AT:** I don't want to appear like I'm trying to undermine... Like, the outsider coming in--

**AL:** Yeah, yeah.

**AT:** I mean, that could spin really hard against us and Henrik--

**SH:** Mm-hm.

**AL:** Yeah, yeah. I understand that.

**[00:42:31]**

**AT:** ...of, like... Because I understand who Håkan is here and... that could be a real bad look if it's like "American are attached to this smear campaign--"

**SH:** Mm-hm, yeah. "Coming in and taking down our hero."

**AL:** Yeah, yeah, yeah.

**AT:** And we're not. [laughs]

**SH:** Yeah. [laughs]

**AL:** No, no, no.

**SH:** Yeah.

**AT:** Um... And like I said, yeah, there's just a lot of people in the industry who have been... older people, like, in their, like, 40s and 50s. Like, not the Luxury kids. Like, it's not those people, it's not Rasmus. It has nothing to do with those people--

**[00:43:06]**

**AL:** No, no.



**AT:** These are... people who have been around for a while and they have history and--

**AL:** Yeah.

**AT:** ...some people have been stolen from, some people have been promised things...

**AL:** Yeah.

**AT:** Um... and they're all kind of... talking.

**SH:** Mm-hm.

**AL:** [inaudible]

**AT:** So that's just something that... you guys should just keep an eye on.

**SH:** Yeah.

**AL:** Yeah... Really.

**[00:43:36]**

**SH:** Yeah.

**AL:** I'll see what I can find out.

**AT:** Do you understand why I was so--

**AL:** Yeah, I understand. Yeah, I understand.

**SH:** [laughs]

**AT:** This is such a bizarre situation.

**SH:** Yeah.

**AL:** Yeah.

**SH:** And it doesn't have to be like this. It's crazy.

**AT:** We-- we g-- we escaped from New York coming off of some crazy stuff in the, like, Brooklyn industry--

**AL:** [laughs]

**SH:** [laughs]

**AT:** ...and then we get here and we're like, "What?!"

**[00:44:01]**

**SH:** Yeah, yeah.

**AL:** [laughs]

**SH:** Yeah.

**AT:** I was like, "I thought I got-- this is a *different* kind of problem.

**SH:** Yeah. [laughs] Yeah.

**AL:** Yeah, yeah.

**SH:** Yeah.

**AT:** [laughs]

**SH:** Yeah.

**AT:** But I know it's a lot-- that's a lot of information to process--

**AL:** Yeah.

**AT:** ...and stuff to think about and...

**AL:** And this business attract a lot of... strange people.

**AT:** Yeah. [laughs]

**SH:** Yeah. [laughs] Yeah.

**[00:44:33]**

**AT:** It's the same in every country.

**SH:** Yeah.

**AL:** Yeah.

**SH:** Yeah. I'm really glad that we can speak openly about this.

**AT:** Yeah, I--

**AL:** Yeah, yeah.

**SH:** It's really--

**AT:** I really, really appreciate you meeting with us.

**SH:** We've been sick over this. [laughs]

**AL:** Yeah, yeah.

**AT:** I... feel like a weight has been lifted off of me--

**SH:** Yeah.

**AT:** ...and I put it on you. [laughs] No, I'm just kidding.

**SH:** [laughs]

**AL:** Yeah, yeah.

**AT:** No, but I just-- it's...

**AL:** Yeah. It's hard to check it up because the problem... [inaudible], but I'll see what we can find out.

**[00:45:10]**

**AT:** But, I mean, like you said, it's not until you're, like, really in the serious part of the negotiations. I mean, we can be in contact. Like, I actually think it would be easier for us to-- to be-- it's-- it'll be harder for you to step in and be like, "What's going on?"

**AL:** Yeah, yeah.

**AT:** Like, I can pass off to you--

**AL:** Yeah.

**AT:** ...informatio-- [laughs] This is so--

**[00:45:30]**

**AL:** That would be fantastic.

**SH:** Yeah, yeah. Yeah.

**AT:** But I can let you know, like, what state things are in or if something's falling through or--

**AL:** Yeah, yeah.

**SH:** Yeah.

**AL:** That's great. I really appreciate it.

**SH:** Yeah.

**AT:** I mean, there's no reason for any-- for you, for your company, for Henrik, for us to be punished for other people's transgressions.

**AL:** Absolutely not.

**AT:** Like, these things are, like-- this is their own rope. If there's a problem, like--

*[00:46:00]*

**AL:** Yeah.

**AT:** ...what-- all these things that are happening and it's, like, their own rope that they're getting hung with--

**AL:** Yeah, yeah.

**AT:** ...so, we-- we need to all stay above the fray--

**AL:** Yeah.

**AT:** ...and keep our hands clean.

**SH:** Mm-hm.

**AL:** It's-- it's strange. It's so strange because they only been with the company for less than one year.

**AT:** Who?

**AL:** Joel and Niklas.

**AT:** Yeah, but I mean, I think all this-- this-- this... rat's nest of whatever this is goes way back--

**SH:** Yeah.

**AT:** ...to the Dolores days.

**SH:** Yeah.

**AL:** Okay.

**[00:46:31]**

**AT:** With Isse.

**AL:** With Isse.

**SH:** Yeah.

**AT:** Oh, and another thing you guys should look into is Henrik... Henrik's memory is so bad and he never-- his memory doesn't... He-- he doesn't mean to not tell things, but he doesn't remember--

**AL:** He don't remember.

**AT:** ...and it-- we've been interviewing him for two years, and during our interview on-camera, we were asking about something else and it came up that he never signed the contracts for Dolores for the last two records. He said that they came to his house and he just kind of... threw them away, and then no one ever asked him about it. And he was like, "I don't even know who owns that music, because I never signed anything."

**[00:47:09]**

**SH:** Mm-hm.

**AT:** So if you guys have a lawyer on-hand, I would look into that--

**AL:** Mm.

**AT:** ...because it seems very unclear. And that was Isse under Dolores. When they left, they went over there with-- I mean, that's their gold record is on there.

**SH:** Mm-hm.

**AL:** Yeah.

**AT:** And Henrik has... He remembers specifically that he didn't sign that [inaudible].

**[00:47:31]**

**SH:** Mm-hm.

**AT:** So I would look into that, because that's another thing is Joel told our production team that they're-- they're about to get all of the rights to the Broder Daniel catalogue as well.

**SH:** Mm-hm.

**AL:** No, they can't.

**AT:** Well, they can't without Henrik's signature, but that's what he told--

**AL:** No. They can't do without Henrik's signature.

**SH:** Mm-hm.

**AL:** Because I-- I spoke with Jonas Siljemark, who is the Managing Director of Warner Music in Scandinavia--

**SH:** Mm-hm.

**AL:** ...and there, they can't [inaudible]. They can't.

**SH:** Mm-hm.

**AL:** Because they're both [inaudible] and all those companies--

**[00:48:04]**

**SH:** Right

**AL:** Yeah. And when it come-- it-- it-- Why it's been discussion is because when Warner Music bought EMI, when it's come to the European, uh--

**AT:** Yes.

**SH:** Mm-hm, yeah.

**AL:** ...the Europeans said, "Nes. No, this company will be too big. You have to sell to [inaudible] to get [inaudible]--"

**AT:** Right.

**SH:** Mm-hm.

**AL:** But it was only window four years, if no one buy it in four years...

**[00:48:32]**

**SH:** Mm.

**AL:** ...of course, they can just keep it. And so far, no one have put a bid on it. [inaudible]

**SH:** Hm. Hm.

**AL:** And they are not allowed to sell the catalogue without Henrik's signature.

**SH:** Mm.

**AL:** So no one can buy it.

**AT:** Henrik is aware of that. He knows that no one can buy it without his signature.

**AL:** Yeah, we-- we told him.

**SH:** Yeah.

**AL:** I've checked it out--

**AT:** Okay.

**AL:** ...and told Ebba that.

**AT:** Well, [inaudible]. [laughs]

**SH:** Yeah.

**AL:** So no-- no one can buy it.

**SH:** Okay.

**AT:** Why is J-- why is Joel saying these things? He's like, "We're about to close the deal on the record and the catalogue."

**[00:49:05]**

**SH:** Yeah.

**AL:** Yeah.

**SH:** Yeah, I don't-- I don't understand what his motivation for that... I mean, I just don't see what the function of it--

**AL:** It's probably what he... would like to do.

**SH:** Yeah.

**AL:** But he's not there. [laughs] So no-- no one can buy the catalogue...

**SH:** Uh-huh.

**AL:** ...without Henrik saying "Okay."

**AT:** Okay. Yeah, I mean... These things go way back.

**[00:49:33]**

**AL:** Yeah, yeah. And I can't see why they should buy it, because they have the... all the big acts is co-signed with Warner Music. And it's Warner Music they're [inaudible].

**SH:** Mm-hm. Mm.

**AT:** I-- I-- I don't know what they're doing--

**AL:** They can just do a rotation deal with them [inaudible].

**AT:** Right.

**SH:** Yeah.

**AL:** But they can't-- they can't buy it.

**[00:50:00]**

**AT:** I mean, I s-- my opinion is-- and this is just an opinion, is that they want this record real badly to bolster Håkan more.

**SH:** Mm-hm.

**AL:** Yeah... Maybe.

**AT:** Because, yeah-- they've-- they're-- they've kind of been... hinting at the Broder Daniel stuff a lot lately with him.

**SH:** Mm-hm.

**AT:** Uh, that's just an-- an opinion of mine.

**AL:** Yeah, yeah.

**AT:** That's not based on anything [laughs] other... Uh, and... I don't know, I don't really understand... Again, I don't have any personal problem with them. They have not caused me any real problems--

**[00:50:39]**

**AL:** No, no, no.

**AT:** ...but I don't-- all these things I hear, like, I don't understand what their game is--

**AL:** Yeah.

**AT:** ...and I don't understand...

**SH:** Yeah.



**AT:** Sometimes, I'm like, "Are they manipulative geniuses or are they just really dumb?" Like, I don't--

**SH:** [laughs]

**AL:** I think, when it comes to Joel and Niklas, I think they just would like to be...

**AT:** Hm, okay.

**SH:** Mm.

**[00:51:00]**

**AL:** [inaudible]

**SH:** Mm-hm.

**AT:** Yeah. I think so too. Mm.

**SH:** Mm. Mm-hm.

**AT:** Which is funny.

**SH:** Yeah.

**AL:** Yeah. [laughs]

**AT:** Because they're not. [laughs]

**SH:** Yeah. [laughs]

**AL:** No. [laughs]

**AT:** And they never will be.

**SH:** [laughs]

**AL:** [laughs] Yeah.

**SH:** Yeah.

**AL:** [inaudible]

**AT:** Yeah. So it-- it's been like specific that needs to stay away from...? That's great.

**SH:** Yeah.

**AL:** That's been clear from the beginning.

**[00:51:31]**

**AT:** That's really great.

**SH:** That's-- yeah, I--

**AT:** That's really great.

**SH:** Yeah.

**AL:** Yeah.

**SH:** Yeah.

**AL:** Of course, that were the first thing Ebba told me--

**SH:** Mm.

**AL:** ...about that [inaudible].

**SH:** Mm.

**AT:** That's good to kn--

**SH:** Yeah, no, that's really-- yeah.

**AT:** Ebba! Girl!

**AL:** Yeah, yeah.

**SH:** Yeah.

**AT:** Ebba...

**AL:** Yeah.

**SH:** Yeah, I-- I-- in-- in all of the conversations that we've had and all of the things that we've heard from people about Isse, it seems like he's been able to do what he's been doing for so long because no one ever holds any lines or draws boundaries with him, so it's *really* g-- great to hear that you... you are factoring that in and--

**[00:52:12]**

**AL:** Yeah, yeah.

**SH:** ...drawing those boundaries and--

**AL:** Yeah, yeah.

**SH:** ...making sure that's not gonna happen.

**AT:** It's just, you know, when we found Henrik two years ago, he was in a *really* bad place, and this film and this recording process has, like, lifted him out of some *serious* darkness--

**[00:52:31]**

**AL:** Yeah, yeah.

**AT:** And to watch this go up like this and to watch someone, like, come alive again and, like, come back into the world and see-- to see it come up and then... dumped back into the people that have been grinding him up for 20 years--

**AL:** Yeah.

**AT:** ...I was like, "Nooo!"

**SH:** Mm-hm.

**AL:** Yeah.

**AT:** But... that is not the case.

**SH:** Mm-hm.

**AL:** No, no.

**AT:** So...

**SH:** Yeah.

**[00:53:07]**

**AL:** But we hope to [inaudible] really soon--

**AT:** Yeah.

**SH:** Yeah.

**AL:** ...[inaudible] start to work.

**AT:** Yeah.

**SH:** Yeah.

**AT:** Henrik's been so focused getting everything done.

**SH:** Yeah, he r-- yeah.

**AL:** Yeah, yeah.

**SH:** Yeah.

**AT:** Yeah. I really think this is gonna be a phoenix rising from the ashes--

**SH:** Mm-hm.

**AL:** Yeah.

**AT:** ...story.

**SH:** The ultimate comeback, yeah.

**AT:** Really powerful.

**AL:** Yeah, yeah. If the worst of the material is as good as what he has [inaudible] already--

**[00:53:30]**

**SH:** Yeah.

**AL:** [inaudible]

**AT:** Yeah.

**SH:** [laughs] Yeah. I've never heard anything like it.

**AT:** Yeah.

**AL:** Hm.

**AT:** He's a genius.

**SH:** [laughs]

**AT:** Yeah. Um... Yeah, well... I don't want to keep you too long--

**SH:** [laughs]

**AT:** That's all I really have to say at this point. [laughs]

**AL:** What?

**AT:** I don't want to keep you too long. This is all I really have to say at this point.

**AL:** Yeah, yeah. No-- no problem. But you can-- you can call me whenever you would like.

**AT:** Okay.

**[00:54:01]**

**AL:** You have all my contact information in the mail there--

**AT:** Sure, yeah.

**SH:** Yeah, yeah.

**AL:** [inaudible]

**SH:** Great.

**AT:** And you can contact us any time.

**SH:** Yeah.

**AL:** Yeah. But I-- I don't think I have your phone numbers.

**AT:** Oh, I can send it to you.

**SH:** Yeah.

**AL:** Great.

**AT:** Yup.

**AL:** Yeah. I just have your emails I think.

**SH:** Right.

**AT:** Mm-hm. Yeah, those are just our American numbers in there.

**SH:** Yeah.

**AT:** We have Swedish numbers.

**AL:** Yeah, yeah, yeah.

**AT:** Yeah, and then-- and down the line, like, when the record is complete and the film is

complete, we can all work together--

**SH:** Yeah.

**AL:** No problem, no problem.

**AT:** ...we can do press roll-outs together--

**AL:** Of course, of course.

**AT:** ...assets roll-outs. I mean, it's just--

**[00:54:30]**

**AL:** Of course.

**AT:** ...it's so unstoppable together.

**SH:** Yeah.

**AL:** Yeah, yeah.

**AT:** And we're so well-connected in the States and the UK in media. Like--

**AL:** Yeah.

**AT:** ...it's just gonna be *such* a win for everyone.

**AL:** Yeah, yeah.

**SH:** Mm-hm.

**AL:** Of course.

**SH:** Mm-hm.

**AT:** Weirdest situation ever.

**SH:** [laughs] Yeah.

**AT:** We happen to be, like--

**AL:** Yeah.

**SH:** Yeah.

**AT:** ...media and industry professionals from America making this film. [laughs]

**SH:** [laughs]

**AT:** Like, we're not, like, filmmakers that have no idea what's going on.

**AL:** Yeah, yeah.

**AT:** It's such a, like, dream team of a situation.

**SH:** Yeah.

**AL:** Yeah, yeah.

*[00:55:01]*

**AT:** So...

**SH:** Yeah.

**AT:** Great.

**AL:** Yeah.

**SH:** Fantastic.

**AL:** Nice to see you. I really appreciate it.

**SH:** *Really* great meeting you and talking to you, yeah.

**AT:** It's so nice. I really appreciate it, too.

**AL:** Yeah, yeah.

**SH:** Yeah, this is... it's gonna be--

**AL:** Yeah.

**SH:** ...really positive.

**AL:** Yeah.

**AT:** But yeah, I will stay in contact with you, let you know--

**AL:** Yeah.

**AT:** ...if there's any developments--

**AL:** Yeah, yeah.

**AT:** ...and feel free to reach out to me any time.

**SH:** Yeah.

**AT:** We'll send you our numbers.

**AL:** Yeah, yeah. And we have to try to start over again with Ebba, because--

*[00:55:32]*

**SH:** Mm.

**AL:** ...she's a really nice girl.

**AT:** Mm-hm.

**SH:** Yeah, yeah--

**AL:** She's really nice. [laughs]

**SH:** Yeah.

**AL:** Something [inaudible].

**SH:** [laughs]

**AT:** Yeah, some wires got crossed or something.

**SH:** Yeah.

**AL:** Yeah, yeah, yeah.

**AT:** Um...

**SH:** Yeah.

**AT:** All good. No-- no problems on this end.

**SH:** Yeah.

**AT:** I just--

**AL:** No, I know. No.

**AT:** ...like, start over and move forward.



**SH:** Yeah.

**AL:** Yeah, yeah.

**SH:** Yeah.

**AT:** No problem.

**SH:** Great.

**AT:** Shall we call it a meeting?

**SH:** Think so.

**AT:** Are we good?

**AL:** Yeah.

**[00:56:02]**

**SH:** Fantastic.

**AL:** But really nice to see you.

**SH:** *Really* great to see you.

**AT:** Really nice to meet you. [sighs] All right. Gonna have dinner with Henrik tonight--

**SH:** Yeah.

**AT:** ...and be like, "Everything's great! Don't worry about it. Finish the record."

**SH:** Yeah, yeah.

**AL:** [laughs]

**AT:** [laughs]

**SH:** Yeah. "You-- you-- you handle your stuff." Let me run to the bathroom.

**AL:** [inaudible]

**[00:56:32]**

**AT:** Yeah! Right.

**SH:** Awesome.

**AT:** Yeah.

**AL:** [inaudible] biggest company in [inaudible]--

**AT:** Yeah.

**SH:** Yeah.

**AL:** [inaudible], yeah.

**AT:** That's what we he-- I mean, everyone--

**SH:** Yeah.

**AT:** ...we asked about you was like, "He's the best."

**SH:** Yeah.

**AT:** "He's been in the industry for so long and nobody has anything bad--"

**SH:** Yeah.

**AT:** "...to say about him--"

**SH:** Yeah.

**AT:** ...which is *so* hard to do, by the way. Congratulations!

**SH:** [laughs] Yeah, yeah.

**AL:** Yeah. [laughs]

**SH:** [laughs]

**AT:** [laughs]

**SH:** Good point.

**AL:** [inaudible]

**SH:** [laughs]

**AT:** [laughs] [inaudible]

**SH:** Yeah.

**AL:** Nice to see you.

**[00:57:00]**

**AT:** So nice to meet you.

**SH:** So great to see you.

**AL:** Okay.

**AT:** We'll be in touch.

**SH:** We'll be in touch. Thanks!

**AT:** Bye-bye!